



jordana®

BEAUTY'S BEST BUY

ABOUT US

We are very proud and honored that Jordana Cosmetics is celebrating its **27**th year of making women feel and look beautiful worldwide.

Our commitment is to offer everyone fashionable cosmetics of superior quality at affordable prices.

We are very pleased to announce many exciting new products for 2014.

Jordana continues to be the leading brand of value priced cosmetics. Most of our products are still proudly Made in the USA and after 27 years Jordana Cosmetics remains Beauty's Best Buy!

We are the only budget value priced line with over 500 products still Made in the USA.



LIP

LIPSTICK LS

- Full Coverage, Dazzling Color
- Rich & Creamy Texture
- Lightweight, Smooth-Glide Application
- Soft Shine Finish
- Made in USA

 001 Amber	 005 Blackberry	 006 Blaze	 008 Bronze	 009 Burgundy	 010 Burnt Sugar	 011 Cabaret	 014 Cherry	 015 Cinnamon
 016 Copper	 017 Copper Penny	 022 Fiesta	 025 Fuchsia	 026 Garnet	 027 Geranium	 028 Grape	 029 Hot Pink	 032 Malibu
 033 Mango	 034 Mauve	 037 Orange	 038 Oro	 041 Petal Pink	 042 Pink Ice	 043 Pink Luster	 045 Pumpkin	 046 Raspberry
 050 Rosette	 052 Sea Pearl	 055 Sunrise	 064 Holiday Red	 071 Nutmeg	 072 Plumwine	 076 Cranberry	 077 True Red	 078 Bright Red
 081 Ginger	 082 Natural	 089 Black	 097 Tropicale	 098 Caribbean	 099 Pretty Pink	 104 Bahama Bronze	 105 Radiant Red	 106 Chestnut
 109 Terra Cotta	 111 Vin Rose	 115 Coco	 119 Pink Brown	 120 Lilac Frost	 121 Chocolate	 123 Caramel	 125 Almond	 126 Mystery
 127 Brown	 128 Nude	 131 Hazelnut	 133 Espresso	 134 Deep Bronze	 151 Hot Cocoa	 156 Beige Frost	 165 Barely Pink	 166 Iced Brandy
 167 Perfect Pink	 168 Pink Lemonade	 171 Brown Shimmer	 172 Toastie Taupe	 173 Soft Rose	 174 Beige Glow	 175 Coco Malt	 176 Iced Pink	 178 Twinkle
 179 All Spicy	 180 Cranberry Mix	 181 Strawberry Shortcake	 182 Cotton Candy	 183 Candied Pink	 184 Rose Love	 NEW 185 Red Volt	 NEW 186 Coral Flame	 NEW 187 Vivid Rose
 NEW 188 Creamy Berries	 NEW 189 Natural Touch	 NEW 190 Apricot Glaze	 NEW 191 Hip Rose					



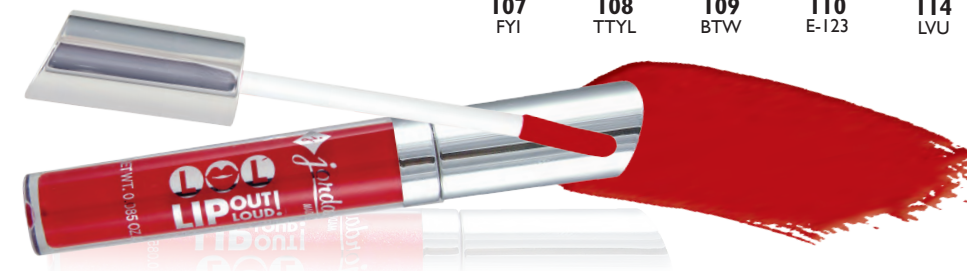
MATTE LIPSTICK MG

- Opaque Matte Coverage
- Non-Drying, Comfortable
- Long Wearing & Non-Feathering
- Velvety-Smooth Feel
- Made in USA



LIP OUT LOUD LIP GLOSS LOL

- Fun & Flirty Colors
- Patent Leather-Like Shine
- Slanted Soft Applicator
- Made in USA



LIP GLOSS CG

- New & Improved Formula
- Silky, Non-Greasy & Non-Tacky
- Sponge Tip Wand Applicator
- Made in USA



LIPSHINE GLAZE BRUSH-ON GLOSS TC

- Click Pen - Easy to Use
- Hint of Flavor & Splash of Color
- Vitamin E to Protect Lips; Aloe for Added Moisture
- Made in Canada



NEW

SWEET N' SMOOTH NOURISHING LIP BALM SNS

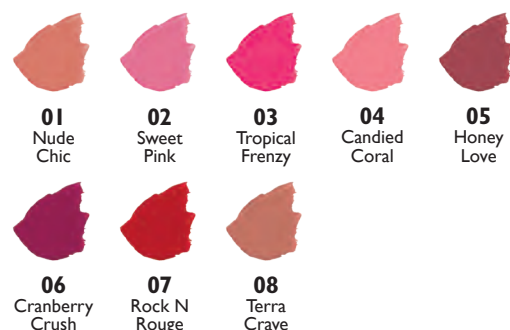
- Lightly Tinted Flavored Balm
- Infused with Vitaman C, Shea Butter & Jojoba Oil
- Hydrates, Protects & Nourishes Lips
- Smooth Glide Formula
- Made in China



NEW

TWIST & SHINE MOISTURIZING BALM STAIN TS

- Moisturizing Balm Infused with a Light-Weight Stain
- Applies with a Glossy Finish then Transforms into the Perfect Flush of Color
- Long-Lasting
- Retractable, No Sharpening Required
- Paraben-Free
- Made in USA



EASYSHINE GLOSSY LIP COLOR SB

- Fun Pop of Color
- High Impact Shine Finish
- The Perfect Combination of Color, Flavor & Shine
- Made in USA



SQUEEZE N' SHINE SUPER SHINY TASTY LIP GLOSS GT

- Moisturizing Transparent Tints & Shimmers
- Tube with Slanted Applicator Tip
- Made in USA



GLOSS SENSATIONS LIP SHINE TG

- Shimmering, Lightly-Tinted Color
- Super-Shiny, Pleasantly Scented
- Tube with Slanted Applicator Tip
- Made in China



DELUXE SHARPENER PSD

- Cover Captures Shavings While Blade Cleaner Ensures a Perfect Trim Every Time
- Sharpens to a Perfect Point Every Time
- Precision-Crafted German-Made Blade Single-Hole for Slim Pencils
- Made in Ireland



SHARPENER PS

- Sharpens to a Perfect Point Every Time
- Precision-Crafted German-Made Blade Single-Hole for Slim Pencils
- Handy, Reliable Quick-Twist Sharpener
- Made in Germany



01 Slimline

5 1/2" LIPLINER PENCIL L

- Lines, Defines & Shapes Lips
- Soft, Gentle Texture
- Long-Lasting, Non-Feathering Formula
- Compact Size Fits in Purse or Makeup Bag
- Made in USA



QUICKLINER LIP PENCIL QL

- Retractable-No Sharpening Required
- Firm Enough to Outline, Soft Enough to Glide on Smoothly
- Precision Tip Outlines & Accentuates
- Made in USA



EASYLINER FOR LIPS EL

- Retractable-No Sharpening Required
- Silky Smooth Soft Glide Formula
- Excellent Color Coverage, All-Day Wear
- Convenient & Easy to Use
- Made in USA



EYE

COLOR EFFECTS POWDER EYESHADOW SINGLE CES

- Dazzling Colors
- High Pigment Finish
- Crease-Proof
- Super-Soft, Silk-Like Application
- Made in USA



NEW

EYE GLAM CREAM EYESHADOW CEG

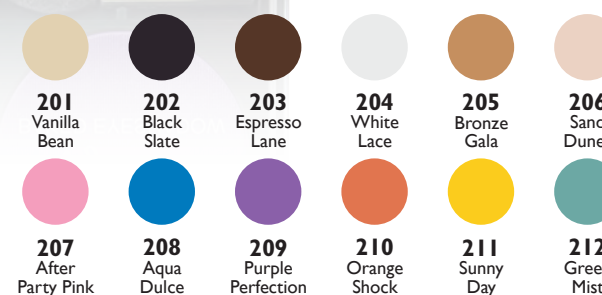
- Buildable Coverage
- Cream Eyeshadow with Sparkling Effect
- Creates a Jewel-Like Eye Look
- Smooth Application
- Glitter on Top Only
- Made in USA



NEW

BAKED EYESHADOW BE

- Silky-Smooth Texture
- Use Wet or Dry
- Ultra Smooth Application & Blendability
- Intense Color Payoff
- Made in China



NEW

12 HR MADE TO LAST EYESHADOW PENCIL MEP

- Long-Lasting (Up to 12 hour wear)
- Easy to use
- Water Resistant, Crease-Proof
- Paraben-Free
- Made in Germany



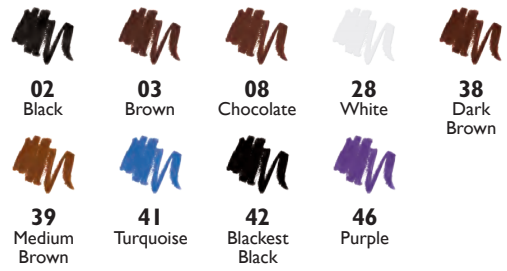
5 1/2" EYELINER PENCIL AJ

- Non-Skipping; Creates Precise, Fine Outline
- Compact Size Fits in Purse or Makeup Bag
- Soft & Gentle Application
- Stays Silky-Smooth in All Weather
- Made in USA



7" EYELINER PENCIL AD

- Rich, Dense Color Resists Fading
- Lines, Defines, Accentuates
- Stays Put in All Weather
- Made in USA



GLITTERAMA PENCIL GP

- Glamorous, Glitzy, Daring & Edgy
- Sparkling Micro-Glitter Adds Shimmer
- Super-Intense Creamy Color
- Made in USA



COLOR XTEND EYELINER CXE

- Soft & Smooth Color Payoff
- Long-Wearing, Waterproof & Transfer-Proof
- Natural, Comfortable Wear
- Made in Germany



NEW

12 HR MADE TO LAST LIQUID EYELINER PENCIL ME

- Intense, Instant Color Eyeliner that is Made to Last
- Smooth-Gliding Pencil For Precise Application
- Long-Lasting (12 hour wear)
- Water & Transfer Resistant
- Paraben-Free
- Made in USA



METAL ROCKS RETRACTABLE EYELINER PENCIL MR

- Retractable - No Sharpening Required
- Silky Smooth Soft Glide Formula
- Creamy, Intense Metallic Shine
- Long-Lasting & Smudge-Proof
- Made in Germany



GLITTER ROCKS RETRACTABLE EYELINER PENCIL GM

- Retractable- No Sharpening Required
- Breakthrough Glitter Formula
- Long-Lasting, Easy to Use Shimmery Colors
- Made in Germany



QUICKLINER EYES QE

- Retractable-No Sharpening Required
- Firm Enough to Outline, Soft Enough to Glide on Smoothly
- Precision Tip Outlines & Accentuates
- Made in USA



EASYLINER FOR EYES EE

- Retractable-No Sharpening Required
- Silky Smooth Soft Glide Formula
- Excellent Color Coverage All-Day Wear
- Convenient & Easy to Use
- Made in USA



LIQUID LINER LL

- Water-Resistant Formula Glides on Smoothly
- High Control; Create Thin or Thick Line
- Brush applicator
- Made in USA



FINELINER FELT-TIP EYELINER FL

- Pointed Felt-Tip Application for an Ultra-Fine Precision Line
- Long-Lasting, Will Not Smudge or Smear
- Great Value-Over 500 Applications
- Made in USA



FABULINER® LIQUID EYELINER FB

- Felt-Tip Precision Liner
- No Skipping or Dragging
- Convenient & Easy to Use
- Dramatic Eye Definition
- Made in Italy



NEW

FABULINER® BOLD FELT - TIP LIQUID EYELINER BFP

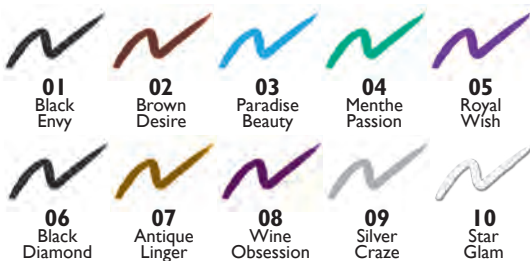
- Bold Felt-Tip Point
- Creates a Variety of Dramatic Winged Looks in One Stroke Application
- Long-Lasting, All Day Wear
- Non-Feathering
- Made in Germany



NEW

COLOR ENVY WATERPROOF LIQUID EYELINER CEE

- Super-Saturated Color
- Long-Lasting & Smudge-Proof
- Brush Applicator for Easy Application
- Made in China



MASCARA MC

- New & Improved Formula
- Fuller, Flirtier Lashes
- Goes on Smoothly & Evenly
- No Clumping
- Made in USA



BEST LASH EXTREME VOLUMIZING MASCARA MC

- Immediate Extreme Volume
- Buildable Formula Without Clumping
- Long-Lasting Power
- Made in Italy



NEW

BEST VOLUME EXTREME VOLUMIZING MASCARA MC

- Mega Brush, Spectacular in Length with Tight Bristles Provides Amazing Volume
- Volumizing Formula & Mega Brush Create False Lash Effect
- Long-Lasting Wear
- Smear-Proof, Non-Clumping
- Paraben-Free
- Made in Italy



NEW

BEST LENGTH EXTREME LENGTHENING MASCARA MC

- Long Tapered Molded brush Lengthens, Separates & Curls
- Dramatically Lengthens & Defines Lashes
- Extends & Precisely Separates the Thinnest, Shortest, Hard-to-Reach Lashes
- No Clumping, No Smearing
- Made in USA





BROW & EYESHADOW POWDER SINGLE BS

- Matte Finish
- Intense Pigment
- Dual Purpose Brow & Eyeshadow Powders
- Made in USA



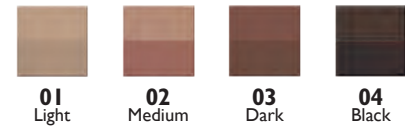
FABUBROW EYEBROW PENCIL EBP

- Fills In, Defines & Colors Brows
- Creamy, Long-Lasting Formula
- Sharpens to a Fine Point
- Made in Germany



BROW POWDER DUO BD

- Matte Finish
- Intense Pigment
- Dual-Ended Slanted Brush/Sponge Applicator Included
- Made in USA



EYE PRIMER/ BROW & EYESHADOW BASE PM

- Brightens & Illuminates
- Prolongs Wear of Brow & Eyeshadow
- Dual Purpose, Use as a Base & Highlighter
- Made in USA

01 Eye Primer

EYE MAKEUP REMOVER EM

- Dual-Phase Liquid Activates When Shaken Gently & Effectively Removes Waterproof Mascara & Eye Makeup
- Fragrance-Free
- Silicone & Oil-Free
- Leaves No Oily Residue
- Made in Canada



01 Eye Makeup Remover

UNDERCOVER CREAMY CONCEALER UC

- Easy to Use All-Over Face Cover-Up
- Buildable Coverage
- Minimizes Imperfections, Softens & Illuminates Eye Area
- Made in USA



LIQUID FOUNDATION LF

- Medium Coverage
- All-Day Staying Power
- Skin Looks Dewy-Fresh & Flawless
- Oil Free; Non-Greasy
- Made in USA



CREAMY LIQUID FOUNDATION WITH PUMP LFN

- Medium Coverage
- All-Day Staying Power
- Skin Looks Dewy-Fresh & Flawless
- Oil Free; Non-Greasy
- Made in USA



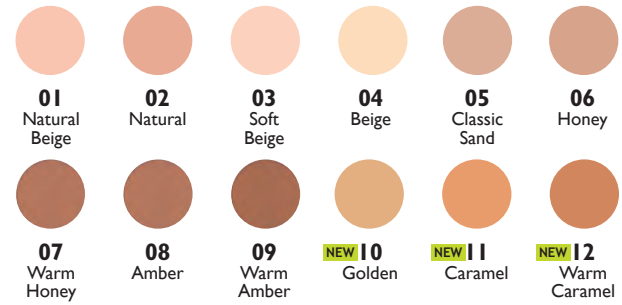
FOREVER FLAWLESS PRESSED POWDER FF

- Medium Coverage
- Skin Looks Smooth & Even
- Silky-Soft Formula Blends Easily
- Mirror & Puff Included
- Made in China



PERFECT PRESSED POWDER PPP

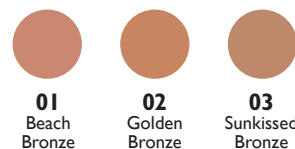
- Medium Coverage
- Light Reflecting Pigments Evens Out Skin Tone & Hides Imperfections
- Triple-Milled for a Luxurious, Silk-Like Application
- Mirror & Puff Included
- Made in USA



NEW

POWDER BRONZER PBR

- A silky, Smooth Powder Bronzer with a Lightweight Feel
- Has Just Enough Shimmer for a Perfect Sunkissed Glow
- Perfect for All Skin Tones
- Made in China



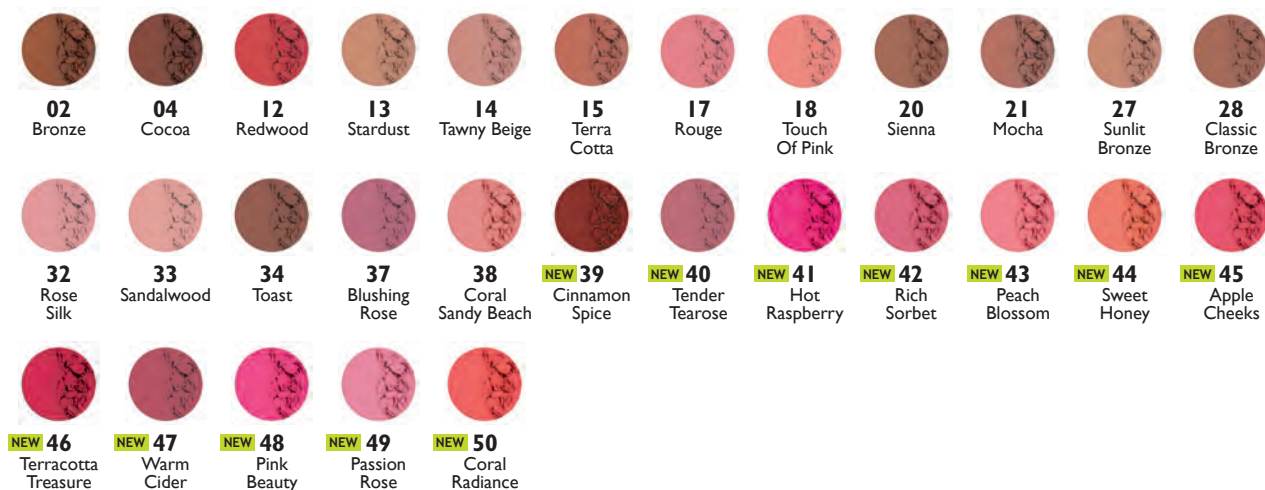
COLOR TINT BLUSH STICK CBS

- Blendable Creamy Cheek Color
- Provides a Healthy, Natural Glow
- Convenient Pocket Size, Twist Up Application
- No Brush Necessary
- Made in China



POWDER BLUSH BP

- Color-True Tints for Cheeks
- Accentuates, Sculpts & Contours
- Velvety-Smooth Formula Blends Easily
- Made in USA



NAIL POLISH NP

- Bold, Fashionable Shimmer, Glitter & Cream Shades
- Salon Formula Contains Natural Pearl for Improved Application, Wearability & Luster
- DBP, Toluene & Formaldehyde Free
- Made in USA



FRENCH MANICURE NAIL POLISH FM

- Shimmers & Creams
- Delicate, Feminine, Natural Colors
- Contains Natural Pearl for Improved Application, Wearability & Luster
- Salon Formula
- Made in USA



C Cream
S Shimmer
G Glitter

POP ART NAIL DESIGN
WITH PRECISION
BRUSH PA

- Intense Pigments
- Precision Brush Applicator
- Easy to Use
- DBP, Toluene & Formaldehyde Free
- Made in USA

 501 C Black Mark	 502 C Contemporary White	 505 C Express In Yellow	 507 G The Designer	 508 G Star Designer	 509 G Golden Artist
 510 G The Stylist	 511 G The Painter	 512 G Artsy Purple	 513 C Define In Green	 515 C Blue Abstract	 518 C Art Deco Pink
 521 C Pop Art	 522 C Hot Designer	 523 C Edgy	 524 C Avant-Garde	 525 C Fashion Forward	 526 C Fine Art



GLITTERS SPECIALTY
NAIL POLISH SNJ

- Multi-shaped, multi-sized and multi-colored glitter nail polish
- Can be worn alone or layered over your favorite nail polish
- DBP, Toluene & Formaldehyde Free
- Made in USA



 01 Magenta Magic	 02 Celebration	 03 Purple Party	 04 Outer Space
 05 Pixie Pink	 06 Fairy Dust	 07 Confetti	 08 Sequins
 09 Red Flash	 10 Gemstones	 11 Cosmic	 12 Celestial
 13 Carnival	 14 LA City Nights	 15 Blue Bash	 16 Green Glitz
 17 Copper Blaze	 18 Bronze Fest	 19 My Superstar	 20 Gold Glam
 21 Funky Gold Town	 22 Galaxy	 23 Rhinestones	 24 Lunar Lights

NAIL TREATMENT NT

- Nails Be Long Basecoat: For Weak Nails
- Yellow Out Topcoat: UV Sun Blocker Protects Color
- Nails Be Strong Base & Topcoat: For Soft Nails
- Calcium Boost Basecoat: For Dry Brittle Nails
- Quick Dry Topcoat: Forms a Protective Glossy Finish
- Quick Shine Topcoat: Forms a Super Glossy Color Shield
- Garlic Growth Basecoat: For Hard to Grow Nails
- Extra Garlic Basecoat: For Extremely Hard to Grow Nails
- Diamond Boost Basecoat: For Thin Fragile Nails
- Tough Stuff Base & Topcoat: For Thin Peeling Nails
- Nails Be Young Basecoat: For Ridged & Dull Nails
- Cuticle Oil: Softens Dry Cuticles, Strengthens & Protects Nails
- Made in USA



 401 Nails Be Long	 402 Yellow Out	 404 Nails Be Strong	 405 Calcium Boost	 406 Quick Dry	 413 Quick Shine	 414 Garlic Growth	 415 Extra Garlic	 416 Diamond Boost	 417 Tough Stuff	 418 Nails Be Young	 420 Cuticle Oil
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C Cream
S Shimmer
G Glitter



Traffic-Stopping Merchandising Options to Fit Your Retail Lifestyle

- Floorstands
- Wall Sets
- Counter & Promotional Displays

